



## SPMS BAND Parent Association Partners In Education 2017-2018

Thank you for your consideration in becoming a business “Partner In Education” with our Switzerland Point Middle School Raider Band Program. Please consider your contribution an agreement between your business and our SPMS Band Parent Association in working together to further enhance the music education of these children. ALL financial contributions made will directly benefit our music students by adding further educational materials and musical opportunities.

If we can assist you in any way, please contact us at [SPMSBandBoosters@gmail.com](mailto:SPMSBandBoosters@gmail.com).

All signed agreements will be valid for the current school year.

Please make check **payable to:**  
**SPMS BAND** and mail with signed PIE contract to:  
Switzerland Point Middle School Band  
ATTN: Dawn Evans  
777 Greenbriar Road  
St. Johns, FL 32259

For business partners questions, please contact:  
**Dawn Evans @ [spmsbandboosters@gmail.com](mailto:spmsbandboosters@gmail.com)**  
Partners In Education Liaison  
Switzerland Point Middle School Band Parent Association, Inc.  
A non-profit 503(c) organization



## Partners in Education Sponsorship Levels

### Silver level:

**\$250**

- ✓ Recognition in the weekly "Raider Rap" electronic newsletter, distributed to over 1300 students and parents and on the Band Facebook group page.
- ✓ Business logo displayed on the Band website
- ✓ Flyers in school main office
- ✓ Logo on concert printed programs

### Gold level:

**\$500**

- ✓ Will include Silver benefits plus:
- ✓ Special Recognition at one concert of the school year (Band Parents Association to choose).
- ✓ One time spotlight written about your business featured in the weekly "Raider Rap" electronic newsletter. *(Partner will provide to us as in press release format. The article must be approved by the current SPMS principal before printing. Please allow 2-3 weeks for processing)*
- ✓ 1 table set up at one of the events listed which business will provide refreshments
  - Back to school day
  - Open House Night (2)
  - Instrument Rental Night
  - Night of the Arts
  - Concert nights

## Additional Sponsorship Opportunities:

- ✓ **Grab cups or items in the grab cups: \$100**– Your business will be able to provide the cups for the grab cups at one of the seven concerts throughout the year, with your business logo on the cups. Your business could choose to provide the prizes won in the cups via gift card, coupon or candy.
- ✓ **Refreshments for one event of the school year: \$100** – sponsor refreshments offered to the band families while they are here for “back to school” event day, Open House night, instrument rental night, etc. Your business name will be displayed and highlighted in our newsletter.
- ✓ **Night of the Arts: \$100.** Your business will sponsor a table with refreshments and will be able to display or give away items during this event. Your business information will be in our weekly newsletter.

## **Spirit Night Program**

Spirit nights are great way to introduce our families to your restaurant or place of business. There are many ways to accomplish this, but we believe that our program is a win/win for everyone involved.

### **Flat Fee Opportunity**

**\$500**

For a flat fee, SPMS Band Parent Association will advertise your business as a Gold Level Sponsor and will allow for two spirit nights to be held at your location. Promotion is done through our weekly electronic newsletter, all of our social media sites, and with signs throughout the school. The difference between the two options is that with the flat fee there is no need to donate a percentage of the sales that night. It is a win/win for everyone!

### **Percentage Opportunity**

**15% - 20%**

More traditional, this option works very similar to most Spirit night programs. Your business picks a time frame, offers a percentage of sales (minimum 15%) and we do all the marketing and advertising to get our over 1300 families to eat or visit your establishment. After the timeframe ends, we ask in return a donation of 15% - 20% of the sales during that time. This is one of the least expensive marketing plans you will find in our area!  
\*This option is without the use of flyers or verbal cues. It must be a percentage of all your sales during that time. This ensures we all win.

## LEVELS OF SPONSORSHIP:

- ( ) \$250 Silver Level Sponsor
- ( ) \$500 Gold Level Sponsor
- ( ) Spirit Night 15 - 20%
- ( ) \$500 Spirit Night Flat Fee
- ( ) Additional Sponsorship Opportunity \_\_\_\_\_

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_

Notes: \_\_\_\_\_

Referred by: \_\_\_\_\_

Student/Grade: \_\_\_\_\_

Homeroom Teacher: \_\_\_\_\_

\*\*\*15% of the amount of the sponsorship will be applied to your student's fair share payment upon receiving signed paid contract from referred business.

### Band Parent Association Only

Principal Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Treasurer Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Band Director Signature: \_\_\_\_\_ Date: \_\_\_\_\_