

ADVANCED TELEVISION PRODUCTION
WIRED – TV Production 2-6
Mr. Justin Cooler – Room D005
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Welcome to Advanced Television Production: WIRED!

This class is comprised of students interested in TV News Production who qualify for TV 2, 3, 4, or 5. This year, four WIRED course sections will share the responsibility of producing our daily newscasts. The show will air two times during Power Hour Lunch so that all students can watch WIRED in class.

Each quarter, three of the classes will work on WIRED. The fourth class will create video project contest entries for local, state, and national television production competitions as well as participate in Adobe Certification test prep and testing. Each period of Advanced TV Production will have one quarter of contests and test prep and spend the other three quarters producing WIRED.

Students in Advanced TV can expect a very different course than TV Production 1. In this class, we focus on studio production and news package production exclusively.

The Main Goal for this course is for students to be able to perform every job included in a News Broadcast. The Secondary Goal is for students to become industry certified in Adobe Premiere.

WIRED Production Grading (3 QTRS) News Production Jobs: 35% News Video Projects: 35% Participation: 30%	Contest/Cert Prep Grading (1 QTRS) Contest Project Submission: 40% Certification Prep Activities: 30% Participation: 30%
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Numerical Grading Scale:

- A: 90 - 100
- B: 80 - 89
- C: 70 - 79
- D: 60 - 69
- F: 0 - 59

St. Johns County School District requires all elective courses to have a District Developed Assessment to ensure proficiency in course standards. This assessment will be administered at the end of the 2nd semester and will be averaged in as 10% of the final course grade.

Teacher Expectations

TV Production is a fast-paced career with a high degree of collaboration between individuals. Our class will have many students working towards group and classroom-wide goals. Groups should be formed based on ability to produce quality content. Groups will move about the school during production and are expected to do so professionally and with respect to all school rules.

To ensure a positive stream of cooperation I will be using Microsoft OneNote as a classroom organization and collaboration tool. By employing this tool, we will build upon our networking and communication skills!

All students should adhere to the student code of conduct as well as the rules listed below. No Food or drink are allowed in the TV Production Lab.

WIRED Code of Conduct

1. I am a representative of WIRED, I will conduct myself in a professional manner at all times.
2. The tools of my craft are valuable and finite, I will respect all equipment.
3. To create a positive environment, I will treat everyone with respect at all times.
4. Production is a team effort, I will be a team player and do my fair share of the work to the best of my ability.
5. Production happens, I will acknowledge "Quiet on Set" promptly and respectfully.

Discipline Plan

This discipline plan will be enacted when a student repeats an offense outlined in the class rules or student code of conduct.

1. Documented Warning from Teacher
2. Removal from Project and/or Remediation Assignment
3. Parent Contacted
4. Referral to Dean

Requirements to Pass This Course

WIRED Grading Breakdown (3 Quarters)

News Video Projects (35%)

- Each student must produce a minimum of 3 news Pkgs, one VOSOT and one WIRED Intro during each 9-week period.
- Besides Pkgs and the required VOSOT, students must also shoot and edit VOs and SOTs as needed.
- Students will be required to edit all news material on the Adobe Premiere editing system.
- Depending on their story, WIRED Crew members may have to come in before school, shoot during lunch, or stay after school in order to complete their news Pkgs.
- WIRED students who are in TV Pro 3 or higher have an additional requirement because they are earning an Honors credit for the course.
 - At least one of their Pkgs each 9 weeks must be shot ON LOCATION outside of the school setting. The entire story, including the intro and tag, standups, VOs and SOTs must all be shot off of Nease's campus. This is meant to push TV Pro 3, 4, and 5 level students to take their journalism skills off campus and into the community.

Wired Production Jobs (35%)

Students must learn how to perform news production jobs in order to succeed in WIRED. Each 9 weeks a student must perform different production jobs, and over the course of the year the student should have performed almost every job without duplicating a position. The only two jobs that a student is not REQUIRED to try during shows include anchoring and producing. By the end of the year students should know how to successfully perform all other production jobs.

If students do not complete the Package, VOSOT, Intro and job requirements each 9 weeks, they can NOT get an A in the course.

Participation (30%)

I will use a 5-point system for grading daily participation class. Students who stay on task throughout the class period will receive full participation credit. Students not on task will be warned prior to receiving a drop in participation points. Those not participating will be given a remediation assignment to attempt to recoup the participation points.

Contest / Certification Prep Grading Breakdown (1 Quarter)

Contest Videos (40%)

For this quarter the class will select groups and participate in creating at least four projects to be submitted to local, state, or national competitions. Groups may be a little

larger than traditional wired groups. I will provide updated contest lists throughout the year for students to participate in.

Certification Prep (30%)

Another portion of this class will be devoted to preparation for Adobe Certification with a blend of instruction, projects, and quizzes that will prepare students to take the Adobe Premiere Certification exam. Certification Exam results will not impact student scores.

Producing a WIRED News Package

- Students will get into a Pkg group at the beginning of each 9 weeks, and will work together to produce the required 3 Pkgs, 1 VOSOT and 1 intro. Up to 4 students can be in a Pkg group.
- When a group has an original Pkg idea, they need to fill out a WIRED Pkg Pitch Sheet and turn it in to Mr. Cooler for approval.
- Each student must select a specific role for each Pkg: Producer, Reporter, Photographer, or Editor. Students must try each role during a 9-week period.
- Once an idea is approved, it's given an air date on the WIRED calendar, and deadlines for the interviews, a rough cut, and the final Pkg project. All deadlines will be written on the 1st period deadline spreadsheet, hanging in the control room.
- If the group misses any of the Pkg deadlines, that will negatively impact the final Pkg grade.
- Edited Pkgs must be approved by the Progress Producer, then checked by Mr. Cooler before they can air on WIRED.
- Pkgs are graded on a scale that includes several benchmarks of a professional Pkg. For each benchmark a Pkg misses, the final Pkg grade will drop. Your specific grading benchmarks depend on which role you select for a Pkg. Each type of pitch sheet will include a set of benchmarks.
- Pkgs/VOSOTs/Intros created by groups in 1st period can air on any WIRED program.

****Not all Pkgs, Intros, and VOSOTs will air on WIRED. This can be a result of low scores, unengaging content, or time constraints.****

Performing WIRED Production Jobs

Groups will work on WIRED in rotation throughout the 9-weeks. Students will sign up for the jobs they want on the WIRED Crew List. It is the STUDENT'S responsibility to sign up for and complete required production jobs for each 9 weeks. If a student is absent when he/she is supposed to perform a job, he/she receives no credit for that job. A student can only perform the job of "fill in" once each semester.

Student/Parent Agreement Contract
Due: August 15th

Each student must pay a \$20 Class Fee

This fee covers our equipment and the SD cards you'll be using throughout the school year. You can pay in cash or make checks payable to Nease High School. I will begin collecting these fees on the second day of school. Alternative assignments will be assigned to students until this fee is paid.

Students, by signing this you are agreeing to attend class with a positive attitude, offer creative contributions, be careful with our equipment, and represent the WIRED program well.

Parents, by signing this form, you're also agreeing to the TV Production course requirements, to let your child film freely on campus during course assignments and agreeing to take responsibility for any equipment damaged or lost in the case of your student's neglect or misuse.

STUDENT, PLEASE PRINT YOUR NAME

STUDENT SIGNATURE

PARENT/GUARDIAN SIGNATURE

PARENT/GUARDIAN EMAIL/PHONE NUMBER